

ALEXIS MURILLO-FÉLIX

URBAN & TRANSPORTATION PLANNER



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Placentia CA



EDUCATION

University of California, Irvine
Master of Urban and Regional Planning
2015

Long Beach State University
Bachelor of Arts ~ Studio Art &
Interdisciplinary Design
2011



AWARDS

2016 Customer Service Award
Honor Issuer ~ Los Angeles County
Metropolitan Transportation Authority



PROFILE

Alexis Murillo-Félix is deeply committed to creating vibrant urban spaces and improving transportation infrastructure that is integral to livability—providing access to economic vitality, educational opportunities, and healthy communities is her motivation. She is passionate about working with communities and leverages her cross-disciplinary experience to contribute to the positive development of cities and transportation systems.

Alexis has over 7 years of experience in both the private and public sectors, from which she developed insightful experience in urban planning, transportation systems, design, analysis, public policy, smart technology, and marketing. Throughout her career Alexis has worked with many stakeholders in various capacities, working alongside municipalities and transportation agencies to ensure project delivery and collaboration. Through this experience, she developed key abilities to navigate the often-complex paths of regional and intergovernmental coordination. In her work, she fuses her design expertise with analytics to develop creative layouts for data analysis that is visually engaging and informative.



EXPERIENCE

ORANGE COUNTY TRANSPORTATION AUTHORITY (OCTA)

Alexis currently serves as Transportation Analyst at OCTA in the Operations Division—she joined the OCTA team October 2019. She assists in oversight of train services, station operation, maintenance improvements, and special event services for Metrolink rail initiatives in Orange County. In her role, she performs statistical analysis of ridership and performance data. Alexis participates in various committees that require regional coordination between OCTA, Metrolink, LOSSAN, local governments and other member agencies.

PLACEWORKS

Alexis served as Project Planner at PlaceWorks with the firm's Planning & Design Team from August 2018 to October 2019. She worked on mobility planning, transportation infrastructure, and community outreach projects that integrate active transportation planning and multimodal strategies. Her projects included bicycle and pedestrian master plans, Complete Streets guidelines, Safe Routes to School (SRTS) initiatives, policy reports, and parking & traffic studies. Alexis drew from her experience with community engagement, facilitation, creating GIS project maps, developing visual communications materials for plans and programs, and technical writing to facilitate the implementation of projects.

Key projects include:

- Lake Elsinore Active Transportation Plan ~ Lake Elsinore CA
- Irwindale Active Transportation Plan ~ Irwindale CA
- Brea Central Core Connectivity & Active Transportation Plan ~ Brea CA
- MTC Bicycle/Pedestrian Count Program Development Project ~ San Francisco Bay Area CA
- OCTA Countywide Active Transportation Plan ~ Orange County CA
- Contra Costa Transportation Authority - Community-Based Transportation Plans ~ Richmond & Pittsburg-Bay Point CA
- Richmond Ferry to Bridge Complete Streets Plan ~ Richmond CA

2016 Team Work Award

Honor Issuer ~ Los Angeles County
Metropolitan Transportation Authority

2015 Best Professional Report Master of Urban & Regional Planning

Honor Issuer ~ UCI, School of Social Ecology

2015 Fellowship Award Master of Urban & Regional Planning

Honor Issuer ~ UCI, School of Social Ecology



SKILLS



Esri ArcGIS

Map Development
Spatial Analysis



Adobe Creative Suite

InDesign
Illustrator
Photoshop
Lightroom



Microsoft Office Professional

Microsoft Word
PowerPoint
Excel
Visio
Outlook
Power BI



PROFESSIONAL AFFILIATIONS & ORGANIZATIONS

Women's Transportation Seminar (WTS)

- Monterey-Salinas Transit, Salinas Valley Express Transit Corridor Planning Study ~ Monterey County CA
- San Jacinto Proposed Carwash Traffic Analysis ~ San Jacinto CA
- Parking Study for Proposed Self-Storage Facility ~ Glendora CA
- Beverly Vista School Traffic Impact Analysis ~ Beverly Hills CA

ITERIS, INC.

Alexis served as a Marketing Coordinator & Analyst of Iteris' Transportation Systems division and was with the firm from May 2016 to July 2018. Alexis worked with various authors & engineers to provide narratives and strategies for proposal and report writing. She became adept at technical writing, tailoring content, and detailing project descriptions in accordance with strategy. To ensure the information and content was visually engaging, she leveraged creative software (Adobe Suite) to develop infographics and layout design. She proved to have advanced design abilities, creating graphics using Illustrator, Photoshop, and ArcMAP to improve project and field work media including photos and renderings. From this experience, Alexis developed skillful capabilities designing resumes, presentations, leave behinds, and posters for a variety of pursuits and projects.

Key projects include:

- Riverside County Transportation Commission, Long Range Transportation Plan ~ Riverside County CA
- Metropolitan Transportation Commission Program for Arterial System Synchronization and Regional Signal Timing Program ~ San Francisco CA
- City of Los Angeles Transportation Improvement Mitigation Program ~ Los Angeles CA

LOS ANGELES COUNTY METROPOLITAN TRANSPORTATION AUTHORITY (LA METRO)

Alexis served as Transportation Associate I, from January 2014 to April 2016, for LA Metro's Finance Division. Alexis was heavily involved in key projects for Metro's TAP card program and National Transit Database (NTD) reporting for funding. For such projects, she provided research and recommendations for cross-agency discussions addressing improvement in Metro's regional fare collection programs, regional policy, and expanding transit infrastructure. To ensure collaboration, Alexis coordinated and led discussions with Metro Finance, Planning, Civil Rights Programming, Bikeshare, 25 transit agencies in Los Angeles, other interdepartmental stakeholders, and contractors.

She developed agendas, memorandums, and timelines to guide and oversee long term planning of projects and collaborative meetings between Metro and 25 partner municipal operators/regional agencies. In her role, Alexis, assessed contracts, memorandums, requests for proposals, and scope-of-work documents to guarantee projects developed concurrently with legal agreements and to guarantee the successful delivery of key project elements

Key projects include:

- Expansion of the TAP Card Agency Network ~ Los Angeles County CA
- Metro TAP Ticket Vending Machine UX/UI Redesign ~ Los Angeles County CA
- Metro FTA NTD Reporting for Grants & Funding ~ Los Angeles County CA
- Farebox and Metro/TAP Call Center Training Materials